

Share Your Voice. Shape Your Community.

Join Milwaukee County and MCTS to learn about plans for the North-South Transit Enhancement project, which is bringing CONNECT bus rapid transit (BRT) to 27th Street. Public meetings on **February 27th, 28th and 29th** are a chance to provide input on project elements, such as bus-only lanes, station locations and more.

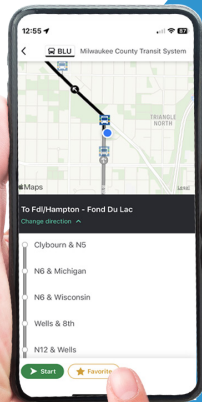
Learn more at www.mkenorthsouth.com.



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UMO App Fact

Click "Favorite" on your route to get the latest detour updates via your phone.

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Celebrate Earth Day on April 22

This Earth Day, we thank you for choosing MCTS! You're helping make our climate cleaner for all. Public transportation plays a key role in reducing air pollution by helping to decrease the number of cars on the road. Did you know...

- A typical trip on public transit releases **55% fewer greenhouse gas emissions** than driving or ride sharing alone.
- Communities like ours that invest in public transit reduce the nation's carbon emissions by **63 million metric tons** annually.



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Bus Lines

Bus Lines is published four times a year as a service to Milwaukee County Transit System passengers.

Editors: Biltu Hamda and Keeley Gardiner

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Milwaukee, WI 53205

For 24-hour automated bus information, call **414-344-6711** or visit RideMCTS.com

[@RideMCTS](https://twitter.com/RideMCTS) facebook.com/RideMCTS [@RideMCTS](https://instagram.com/RideMCTS)



Bus Lines

MILWAUKEE COUNTY
TRANSIT SYSTEM
PASSENGER NEWSLETTER

March 2024
Vol. 46 Issue 1



MILWAUKEE COUNTY
TRANSIT SYSTEM



Schedules Changing Sunday, March 3, 2024

Routes **14, 15, 21, 24, 28, 30, 33, 35, 54, 92, BlueLine, Redline**

Check buses for updated schedules starting **Friday, March 1** or view the changes online at RideMCTS.com starting **Thursday, February 22**.

Attention CONNECT 1 BRT Riders!

Coming soon, the **CONNECT 1 BRT** will begin collecting fares to ride. Starting this spring, you'll see us installing pre-board fare collection equipment near the Ticket Vending Machines. Watch for community meetings where we'll help educate you on how to pay and validate your fare before boarding the CONNECT bus.

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Cold Weather Safety Information and Resources

Cold temperatures can quickly become dangerous. Being prepared ahead of cold weather can help you stay safe and healthy all winter. Individuals in need of a public space to stay warm during the day across Milwaukee can visit 211wisconsin.communityos.org or dial **211** for overnight shelter locations.

MCTS Helps You Prep for Riding in Winter Weather

When winter weather strikes the area, MCTS will provide service unless the roads are impassible (which usually happens only once a decade). If you're riding MCTS during snowy or icy weather, these tips will help you manage the worst Mother Nature has to offer.

Look Before You Leave

Weather conditions can change very quickly. Before you head out to your bus stop, get the latest updates on snow routes and delays:

- Track your bus in real-time with the **Umo app** or at RideMCTS.com/TripPlanner.
- Check the Service Alerts page at RideMCTS.com/alerts.
- Follow **@RideMCTS** on Facebook or Twitter to receive general alerts about snow/ice service.
- Call **414-937-3218** Monday-Friday between 8 a.m. and 4:30 p.m. for live assistance.

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Take this opportunity to thank your bus operator and show them just how grateful you are for their service.



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Miller Lite Free Rides for St. Patrick's Day Returns

Have a seat thanks to Miller Lite Free Rides, on the **Saturday** before St. Patrick's Day! This popular tradition returns in 2024! It will take place on **Saturday, March 16**, at **6:00 p.m.** until the end of service and applies to **all routes**. Celebrate responsibly thanks to Miller Lite Free Rides.

Visit RideMCTS.com for more details about the program.

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ON SATURDAY, MARCH 9, WATCH FOR OUR BUS IN THE SHAMROCK CLUB OF WISCONSIN'S ANNUAL SAINT PATRICK'S DAY PARADE BEGINNING AT 12:00 P.M. IN DOWNTOWN MILWAUKEE, FOLLOWED BY THE BLUEMOUND ROAD ST. PATRICK'S DAY PARADE BEGINNING AT 3:30 P.M.



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Congratulations to our 2024 Rosa Parks Tribute Scholarship Winners

Civil Rights Hero Rosa Parks said, "Each person must live their life as a role model for others." In its fourth year, we're proud to announce our 2024 winners: **Portia Pavelchik, Aaron Lee & Zorin Gray**. Each winner will receive **\$1,000** towards a trade school, college, or university this fall. The following are excerpts from their award-winning essays.

"My belief is that what Rosa Parks implied by her quote, "Each person must live their life as a model for others," is that regardless of how difficult a situation may be, it is by far more fulfilling to be self-aware that one's actions can have direct positive consequences. People tend to do the right thing when they know someone is watching – they may be compelled to act graciously because they do not want to be judged negatively. Ms. Parks was a promoter in doing the right thing ALL the time."

- **Portia Pavelchik** (Greendale High School)

"This quote is about living a genuine and principled life so that others may follow our example. To create a more whole and connected world, it is important that we set a positive precedent for those who look up to us. Furthermore, I am inspired by social justice icons like Mrs. Parks, as well as Dr. Martin Luther King Jr. and Muhammad Ali. These leaders spoke up about the issues in their community when doing so may have (and in one case did) cost them their lives. Now and in the future, I want to do the same."

- **Aaron Lee** (Brown Deer High School)

"The statement, 'Each person must live their life as a model for others,' highlights the responsibility we have in molding not just our journeys as individuals, but also influencing the lives of those around us. To me, this means values, principles, and behaviors that can serve as an example for others to imitate. In my own life, I aspire to be a model of leadership, perseverance, and empathy for others. Through displays of leadership in my extracurriculars, whether big or small, I aim to inspire others to take on leadership roles and strive to do better for themselves."

- **Zorin Gray** (Rufus King IB High School)



Check out each student's full winning essay at RideMCTS.com/ScholarshipWinners

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