

2016 HIGHLIGHTS

Fleet upgrades: In 2016 MCTS took delivery of 30 New Flyer buses, as well as outfitted each bus in the fleet with a state-of-the art high-definition, 10 camera system, giving the passengers not only a better ride, but a safer one.

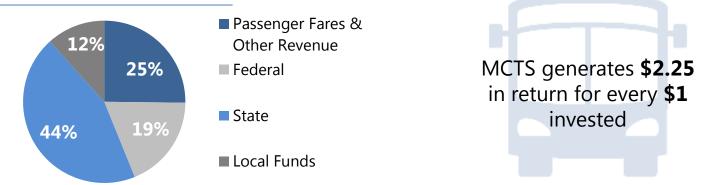
MCTS Excellence: A 2016 video from the new system capturing an MCTS operator assisting two lost children went viral, making headlines across the country. The video was viewed over 6 million times, each time demonstrating that the positive reach of MCTS extends far beyond the doors to our vehicles. To see that video and more, visit <u>RideMCTS.com/excellence</u>

Energy Efficient: Another highlight in 2016 came in the form of an award. MCTS was recognized as having the largest reduction in energy costs across Milwaukee County departments. MCTS is routinely ranked as highly efficient when compared to its peers, and that achievement was more proof that MCTS continually finds ways to do more with less.

BRT: Finally, at the end of 2016 MCTS was given permission by the FTA to enter the Project Development phase for the proposed 9-mile Bus Rapid Transit route from downtown to the Milwaukee Regional Medical Complex. This next phase in the project is an exciting step toward linking the people of Milwaukee to jobs and increased economic development along the east-west corridor.

59 ROUTES	468,793	307,771
406 BUSES	FREEWAY FLYER RIDES	RIDES TO SUMMER FESTIVALS
1,050 EMPLOYEES	127, 590	104,133
793 BUS SHELTERS	AVERAGE WEEKDAY RIDES	WHEELCHAIR BOARDINGS
5,582 BUS STOPS		

2016 FUNDING SOURCES



THE ROAD AHEAD

Public transportation has been part of Milwaukee's infrastructure for over 150 years. While it's taken many forms over the years, transit has always been an efficient and effective way to get people to jobs, school and recreation. Many leaders from the business community recognize the importance of high quality transit and have been vocal about improving the state of public transit in Milwaukee.

"As a campus, we are also considering alternate transportation options including bicycles, ride share programs and quality transit. If more people use alternative transportation, the demand for parking on campus will decrease, allowing more space to be dedicated to clinical services."

- Bob Simi Executive Director, MRMC "When discussing the most critical investments the region must upgrade and strategically expand public transit to provide more direct and timely access between residential and job centers. "

- Milwaukee 7, Framework for Economic Growth

"We have much to celebrate, but one crucial thing is missing: a robust transportation system. If we want to continue our growth, and drive future success, we must create more efficient and effective ways to move people."

- John Kissinger, president and CEO of GRAEF, and vice chairman of Employ Milwaukee

2.9 million bus rides taken by college students thanks to the MCTS U-PASS program.

41% of MCTS riders state their primary reason for riding the bus is to get to work.



The mission of the Milwaukee County Transit System is to provide reliable, convenient and safe public transportation services that efficiently and effectively meet the varied travel needs of the community and contribute to its quality of life.

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