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Schedules Changing Sunday, December 4, 2021

Routes 11, 14, 15, 21, 22, 28, 30, 31, 33, 34, 35, 40U, 51, 55, 57, 58, 60, 63, 76, 88, 92, GreenLine, BlueLine, PurpleLine, and RedLine.

Check buses for updated schedules or see previews at **RideMCTS.com/ServiceChanges** starting Wednesday, November 23, 2022.

Spread Good Cheer on MCTS

As we await the snowy winter season, one of the benefits of public transportation is that it's a safe way to travel. But like any type of transportation, there are basic safety guidelines to remember: Here are just a few ways we all can spread good cheer through the holiday year:

- Remain seated or hold railing while the bus is in motion.
- Stay behind the yellow line. Federal regulations prohibit the operation of any bus while passengers are standing ahead of the yellow line.
- · Cell phone use must not disturb others.
- Don't litter on the bus or at bus stops. Use trash bins on bus or near bus stops.
- No profane or offensive language.

MCTS's "Rules for Riders" can be found on signs toward the front of all buses as well as on our website **RideMCTS.com/how-to-ride/rules-for-riders**

Winter Service Changes Start December 4

Bus Lines

MCTS makes 4,000 trips daily. Each quarter, we review these trips and make adjustments. Why the changes? Find out which routes and the reasons for each change when you visit **RideMCTS.com/ServiceChanges**.

Ride for Free on New Year's Eve Starting at 8 p.m

Take MCTS to and from all of your celebrations thanks to Miller Lite's Free Rides on New Year's Eve! There will be free bus rides on all routes beginning at 8:00 p.m. on **Saturday, December 31** until the end of regularly scheduled service.

Several popular bus routes - **GreenLine** (Bayshore - Airport), **BlueLine** (Fond du Lac), **PurpleLine** (27th Street), **GoldLine** (UWM - Wisconsin) and **Routes 14** (Humboldt - Forest Home), **18** (National - Greenfield), **19** (King Drive - S. 13th), **30** (Sherman -Wisconsin) will have extended service until 4:00 a.m.

Since 1987, MCTS has partnered with Miller Lite to give more than a half-million rides to ensure Milwaukee County residents get to their destinations safely on New Year's Eve.

Visit **RideMCTS.com** to see route maps and for more information.

A Reminder About MCTS Operations on Holidays

Remember, MCTS buses run on a Sunday/holiday schedule for Thanksgiving, Christmas Day and New Year's Day.

Let's Go with WisGo!

WisGo powered by the Umo App™ (Pronounced you-mo.) is southeastern Wisconsin's newest way to plan your trip, track your bus, and pay for your ride, all in one place.

The app is ideal for all types of MCTS customers from the everyday rider to those who ride a few times a month. Now you can use Google Pay or Apple Pay on your phone to cover your bus fare. But first you'll need to download the Umo app from Google Play or the App Store to set up your account on your mobile device.

Watch our "How to Ride with Umo" video on our RideMCTS YouTube channel or on our website at **RideMCTS.com/UMOApp** to see how easy it is to set up and use the app. Here are some reminders about using it:

- With UMO, you can ride for 105 minutes on a \$2 fare, or 24-hours on a \$5 fare.
- Once you buy your fare via Umo, it activates immediately, so only buy your fare when you're ready to board the bus.
- The app also helps you plan your trip: enter your destination and choose your route. You can default to your current starting point or select a different one of your choice.
- Using UMO track your bus in real-time to find out where it is and when it's scheduled to arrive.





Happy Holidays and Happy New Year from MCTS!

We thank you for choosing MCTS to meet your transportation needs! In 2023, we look forward to continuing to provide you with service excellence and innovation. May your holiday season be filled with peace, joy and love!

MCTS Salutes Rosa Parks

December 1 through December 3, MCTS will save a seat for Rosa Parks. For the seventh year in a row, each reserved seat will include a red rose and a special sign that features Parks' photo and a message about her courageous act.

It was on **December 1, 1955**, Parks was arrested after refusing to give up her seat to a white man in Montgomery, Alabama. Her

small act of civil disobedience led to a landmark Supreme Court ruling that outlawed segregation on public transportation.

We ask that you help us honor her by not sitting in these seats with the special "reserved" sign featuring Parks.



MCTS's Rosa Parks Tribute Scholarship Seeks High School Seniors

MCTS invites Milwaukee County area high school seniors who will be attending a trade school, college, or university in Fall 2023 to apply for the MCTS Rosa Parks Tribute Scholarship. In addition to completing the online application, students will submit a short essay inspired by Parks' quote, *"Each person must live their life as a model for others."*

Entries must be submitted by midnight on **Friday, January 6**, **2023**, to be considered. Three winners, who will each receive \$1,000 towards their higher education, will be announced by Parks' birthday, **Friday, February 3, 2023**. Apply online or download the application at **RideMCTS.com/Scholarship**.

Bus Lines

Bus Lines is published six times a year as a service to Milwaukee County Transit System passengers.

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For 24-hour automated bus information, call 414-344-6711 or visit RideMCTS.com





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