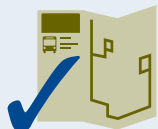




# Bus Lines



## Schedules Changing Sunday, March 8

**Routes: Routes 12, 19, 21, 30, 31, 53, 54, 55, 63, 67, 76, BlueLine, RR 1, RR 2 and RR 3.**

Be sure to read this page regarding the merging of Route 23 and the BlueLine, and Routes 30 and 30X.

Check buses for schedules starting on March 4 or see previews at [RideMCTS.com](http://RideMCTS.com) starting February 27.

## Transit Trivia

### Did you know...

A person can reduce his or her chances of being in an accident by more than 90 percent simply by taking public transit as opposed to commuting by car. Tell a friend!

Source: American Public Transit Association

## Route Improvements Take Effect for BlueLine, Route 23 and the Routes 30/30X

To provide faster, more efficient and direct service, Route 23 and the BlueLine, and Routes 30 and 30X, will be seeing major changes this spring.

Route 23 and the BlueLine both serve Fond du Lac and National Avenues. Starting Sunday, March 8, Route 23 will fully merge with the BlueLine. Both routes will simply be called the "BlueLine."

Also starting on March 8, Route 30 and 30X, both of which serve Sherman Boulevard and Wisconsin Avenue, will fully merge as one Route 30.

While some Route 23 and Route 30X bus stops will be discontinued, most will be served by the improved BlueLine and Route 30, respectively. Visit [RideMCTS.com](http://RideMCTS.com) for more information.



## Lost Something?

About 6,000 items are found annually on board our buses. Could one of these items be yours?

If you lose an item on the bus and want to know if it's been found, call our Lost & Found hotline, 414-937-3206 or 711 (TRS), from 8:00 a.m. to 4:30 p.m., Monday through Friday. If we found your item, we'll let you know where you can pick it up.

# New Aira App Helps Riders Who Are Blind or Low Vision

For the first time, with just the touch of a button, residents and visitors who are blind or have low vision can receive free, one-on-one help riding the bus and navigating to and from any of our nearly 5,000 bus stops in Milwaukee County.

In February, MCTS and the Milwaukee County Office for Persons with Disabilities (OPD) announced an innovative pilot program for the Aira app, which lets highly trained professionals access a customer's smartphone camera and use the real-time view to offer verbal step-by-step travel directions, read signs, identify obstacles, help find bus stops, and much more. They also use the device's GPS signal to pinpoint exactly where the customer is on a map – making it even easier to give accurate guidance.

Normally, Aira users are charged a fee for the service, but thanks to this pilot program and the support of OPD, Aira is free for anyone who is blind or has low vision.

Download the Aira app on iOS or any Android phone. Once installed, it takes just minutes to create an account and get started. Users should be sure to tell the Aira agent that they would like to use the free access offer for the Milwaukee County Transit System.

For Travel Training with Aira, contact the MCTS Mobility Management team at 414-937-3256. Vision Forward at 414-615-0124 and Beyond Vision at 414-758-2736 also have staff members available to help users learn how to use the app.

Visit [RideMCTS.com/Aira](https://www.mcts.com/Aira) for instructions, testimonials and frequently asked questions.



**With the Aira app, highly trained professionals use the phone's camera to help blind and low vision customers navigate their travel with MCTS and other locations in Milwaukee County.**

**In addition to MCTS buses, use Aira to get around at 45 other locations across Milwaukee County – including Milwaukee Mitchell International Airport, the Milwaukee County Courthouse, the Marcia P. Coggs Human Services Center, the Vel R. Phillips Youth and Family Justice Center, the Milwaukee County Zoo, and dozens of Milwaukee County Parks.**



# Show Your MCTS Excellence: Rules for Riders

MCTS operators show their “MCTS Excellence” in big and small ways, from helping a lost child to giving a friendly greeting every morning. We go above and beyond to make sure your ride is as smooth as possible. How about you? Do you block aisles or the door? Refuse to give up your seat for the elderly or those with disabilities or sit in the area for parents with strollers? Drop parts of your snack on the floor?

Show your “MCTS Excellence” as a passenger. Read our “Rules for Riders” at [RideMCTS.com](http://RideMCTS.com)!

**When you show and use your “MCTS Excellence,” everyone has a smooth ride!**

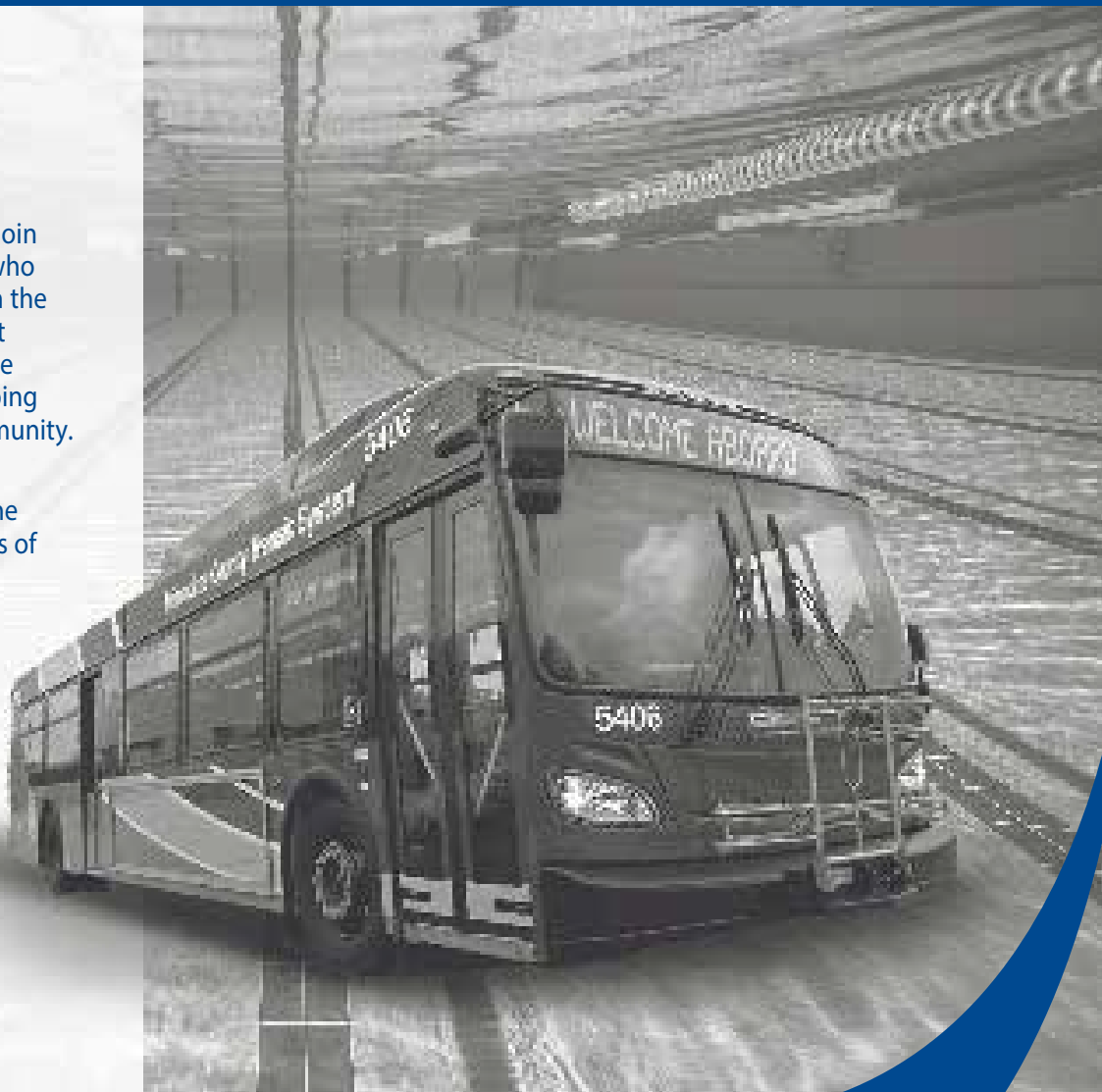


## Earth Day Is April 22

When you ride with MCTS, you join millions of people nationwide who are making a positive impact on the climate by reducing the amount of pollution produced. Each time you board the bus, you are helping improve the health of our community.

Overall, MCTS and other public transportation providers save the United States **4.2 billion** gallons of gasoline annually.

That's enough gas to fill almost 6,400 Olympic-size pools!



**HAVE GOOD  
TASTE  
RIDE MCTS  
FREE**

MILLER LITE FREE RIDES



## Save Your Green with Miller Lite Free Rides on St. Patrick's Day

Save your "green" on parking fees, gas or ride hailing price surges when you ride with MCTS thanks to Miller Lite Free Rides on St. Patrick's Day. On Tuesday, March 17, beginning at 6:00 p.m. until the end of regularly scheduled service, you can ride for **free** on all our bus routes. Celebrate responsibly!

## We're Parade Perfect for St. Patrick's Day

Watch for our Miller Lite Free Rides bus in two parades on Saturday, March 14. First, MCTS will be in the Shamrock Club of Wisconsin's 53rd Annual Saint Patrick's Day Parade beginning at 12:00 p.m. in Downtown Milwaukee. Afterwards, we'll be in the Bluemound Business Association's St. Patrick's Day Parade starting at 3:00 p.m. along Bluemound Road. Visit [RideMCTS.com](http://RideMCTS.com) for more information about the parade locations and the Miller Lite Free Rides program.



Last year, MCTS Excellence Operators Irena Ivic (left) and Natalie Moralez (right) joined Operator Curtis Cate for St. Patrick's Day Parades held in Downtown Milwaukee and along Bluemound Road.

## The Brewers Line: The Bus to See Your Team

Your Milwaukee Brewers are counting down to another exciting season of Major League Baseball and MCTS is ready to help you cheer them on!

The Brewers Line operates to and from Miller Park for all Brewers home games, stopping at the MCTS transit area near the Home Plate Gate. More details about this year's service to Miller Park will be posted soon on [RideMCTS.com/Brewers](http://RideMCTS.com/Brewers).

In addition to the Brewers Line, fans can get to the action by riding the GoldLine or BlueLine, both of which operate within walking distance of the ballpark.



The MCTS Brewers Line takes you to and from Miller Park on game days.



## Bus Lines

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For 24-hour automated bus information, call 414-344-6711 or visit [RideMCTS.com](http://RideMCTS.com)

