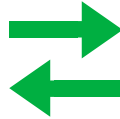


PROJECT OVERVIEW

Redesigning routes for the future of transit in Milwaukee County.



FASTER
SERVICE



MORE
CONNECTIONS



INCREASED
ACCESSIBILITY

At its core, **MCTS NEXT** is about creating more **high frequency** bus routes. By increasing transit service in busy corridors, we can help more people get to work, school and everywhere they are going **faster** and **easier**.

BENEFITS OF REDESIGNING ROUTES

FREQUENCY:
Buses come more often

SPEED:
Shorter travel times

TRANSFERS:
Less waiting when transferring between routes

ACCESS:
More residents will have access to high frequency routes

What is High Frequency?

High frequency buses arrive every 15 minutes (or better)



WHY MCTS NEXT?



Opportunities: A comprehensive network analysis will ensure MCTS service is efficient, sustainable, and integrates with BRT, Bublr Bikes and the new streetcar



Money: MCTS NEXT strives to deliver quality service in the most cost-effective way despite scarce financial resources



Riders: Adjust network to better serve riders by meeting modern day travel needs



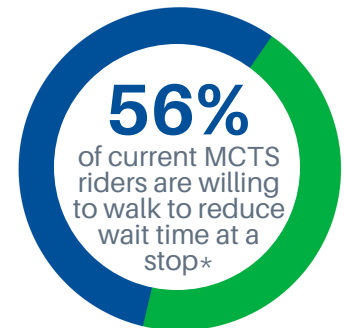
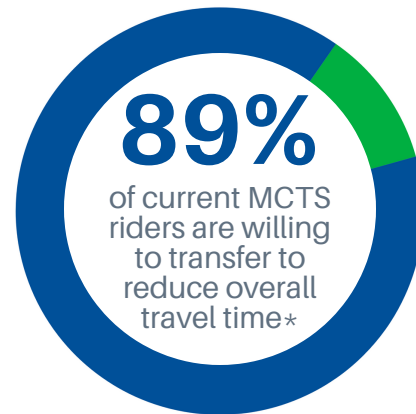
Sustainability: A network more focused on high ridership corridors will increase revenue and ensure MCTS' future success

Part of a larger vision

The region's transportation plan, called **Vision 2050**, recommends significant improvement to and expansion of the public transit system to provide enhanced service that is time-competitive with a car. **The regional plan focuses on high travel demand corridors.**



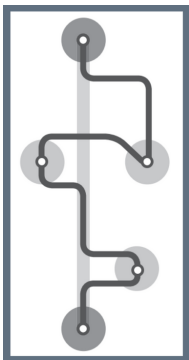
SEWRPC's VISION 2050



* SOURCE: MCTS Customer Satisfaction Survey 2017

CURRENT NETWORK

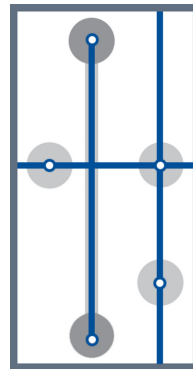
Wide Coverage, Low Frequency



- 40% high frequency service
- Short space between stops but slow travel speeds
- Lots of routes but infrequent service

MCTS NEXT

More Frequent, Fast and Easy to Use



- More high frequency routes
- Fewer stops and faster travel speeds
- Focus service in high demand corridors

2018

Community Meetings
Draft Plan

2019

Concept Finalized

2020/2021

Service Begins



Please visit RideMCTS.com to submit comments or questions, and sign up to receive public meeting notices.



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RideMCTS.com