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June 25, 2020

Dear Mr. Sponcia,

Bubl Bikes has reviewed the 2020 Recommended System plan of the MCTS NEXT Route Redesign Project and would like to offer our full support for the proposal to improve Milwaukee County's overall transit system and its High Frequency Network of routes with more connections, faster service and increased accessibility.

As you know, 80% of Bubl's bikeshare stations are co-located with MCTS bus stops. We believe that bikeshare is a good compliment to other transit operations like MCTS. Since bikeshare does not run on a schedule, we believe that more high frequency routes will better facilitate people using Bubl as a first/last mile solution in conjunction with MCTS.

Expanding the High Frequency Network also means MCTS will bring vastly better transit service to underrepresented populations across our county—something which Bubl cares about deeply—just like Milwaukee County seeks to advance Racial Equity to become the healthiest county in the state. Low-Income residents, Limited English Proficient populations, No Vehicle households, Senior Citizens, Youth and Persons with Disabilities will all see major expansions of people served by MCTS' proposed High Frequency Network. With this proposal being cost-neutral, this is a plan we can definitely endorse.

We encourage the Milwaukee County Board of Supervisors and its Transportation, Public Works and Transit Committee to fully support and approve MCTS NEXT. Once approved, we look forward to our clients and employees benefiting from the improvements in our county's transit system.

Sincerely,

A handwritten signature in black ink, appearing to read "James Davies".

James Davies
Executive Director
Bubl Bikes