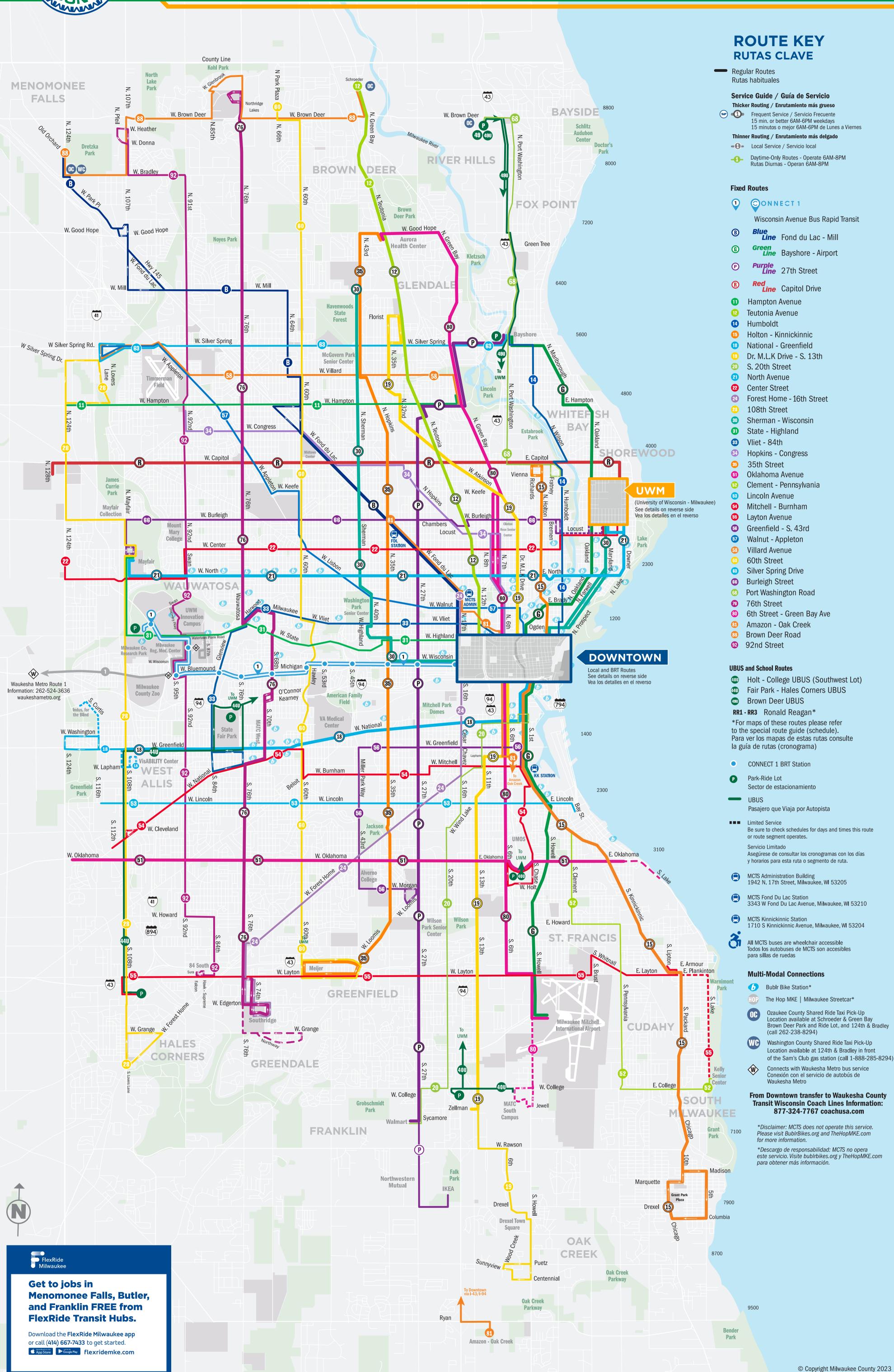
MILWAUKEE COUNTY TRANSIT GUIDE

GUÍA DE TRANSITO DEL CONDADO DE MILWAUKEE



Subject to change without notice. Sujeto a cambios sin previo aviso.

WisGo is Here!

We are happy to announce that Milwaukee County Transit System (MCTS) fully converted to the new fare collection system called WisGo. We have been working hard to modernize and build an equitable and easy-to-use system for all Milwaukee County residents and visitors. Riders can pay by downloading WisGo in the Umo Mobility app, in Google Play for Android users and the App Store for Apple users. Alternatively, riders can also pick-up a WisGo card at one of our "buy" locations and load it with stored value. Visit Ridemcts.com/WisGoLocations for the full list of available locations.

If you have any questions on riding the bus, please contact our Customer Service department at **414-937-3218** or email CustomerService@mcts.org.

FIRST, DOWNLOAD THE UMO MOBILE APP OR **PURCHASE A WISGO CARD AT A LOCAL RETAILER**

How to Get Started:

Umo Mobile App

- Add your device to your account.
- Load value into your virtual wallet (Apple Pay, Google Pay, credit card, debit card).
- Buy your fare.
- Come ride the bus with us!

Creating an Account

Create your user account using either your

- cell phone number or email address.
- Plan your route. Add cash value (\$2.00 - \$300.00).
- Pay your fare by tapping the wallet icon. · Scan your QR code on the validator.
- Enjoy the benefits of fare capping



WisGo Card

· Choose from over 200 locations to buy or reload your card. Use your phone and scan the QR Code to see available retail locations to load or buy WisGo cards around Milwaukee County.



· Create your account so we can replace your card if it's ever lost or stolen.

Creating an Account

• Register your WisGo card on the website umopass.com (it will automatically redirect you to touchpass.com).

• To register your WisGo card, you only need to enter the last 19 digits found below the barcode (starting with 6097). · Once your card is registered, you can add value online and even set up your card to atuo-reload!

 Don't have internet access? Or don't want to reload online? No problem! Visit any one of our local vendors to reload your WisGo card!

The More You Ride, The More You Save:

Understanding Fare Capping

Earn free rides with fare capping once you reach a certain number of fares each day, week, or month with the Umo app or WisGo card. You will always get the best price possible. Instead of purchasing daily, weekly, or monthly passes, our new system will deduct stored value for the amount of one ride (\$2 for regular fare, \$1 for reduced fare) each time you ride.

Pick your payment: Fare capping only works if you use the same payment type for all rides.

- Pay your fare: MCTS will get you where you need to go and Umo will track your
- **Daily** (3 a.m. 2:59 a.m.)
- Weekly (Monday to Sunday), and
- Monthly (Calendar month, 1st 31st)

Enjoy free rides: Once you've hit the daily, weekly, or monthly max - all rides are free for the rest of that time period. For example, for the weekly cap, starting Monday, after you reach 10 fares, every fare after that is free. With fare capping you will never pay more than \$4 a day with the adult regular fare and \$2 a day for the reduced fare.

Adult Regular Fare Riders ages 12 - 64.

per ride

\$ 700

Fare Capping* \$4 Daily

\$19.50 Weekly | **\$72** Monthly

Reduced Fare \$ 1 00 Riders 65+ & ages 6-11 or with a qualifying disability. per ride Children 5 and under ride

free. Apply at MCTS. Fare Capping* \$2 Daily

\$32 Monthly **\$11** Weekly

*Pay with the WisGo card, WisGo Reduced Fare card, or the UMO App to receive fare-capping and transfers. Riders can always pay with cash but will not receive the benefit of fare-capping or free transfers. For more information visit RideMCTS.com or call 414-344-6711.

*Pague con la tarjeta WisGo, tarjeta de tarifa reducida WisGo o la aplicación UMO para recibir tope de tarifas y transbordos. Los usuarios siempre pueden pagar con efectivo, pero no recibirán el beneficio de tope de tarifas o transbordos gratis. Para obtener más información, visite RideMCTS.com o llame al 414-344-6711.



FALL 2023 | OTONO DE 2023



UWM



STOP LOCATIONS

UWM se muestra aqui.







College Students!

Did you know that our U-Pass is easier than a term paper and a whole lot more fun?

Get the U-Pass from your student center.

Save time and money. Now that's smart.

414-343-1777



Your company can make your commute more affordable!

Ask your employer to check out the Commuter Value Pass program!



The Commuter Riding the bus Value Pass is valid for unlimited reliable, safe, affordable and rides on any

(A)

earth friendly.

Ride to and

from home, work

or any other

Milwaukee County.



MCTS bus routes.

Avoid the hassles of parking, weather, and wear and tear on your car.

RideMCTS.com | 414.343.1777 CVPASS@MCTS.ORG



Call Customer Service at 414-937-3218

Umopass.com

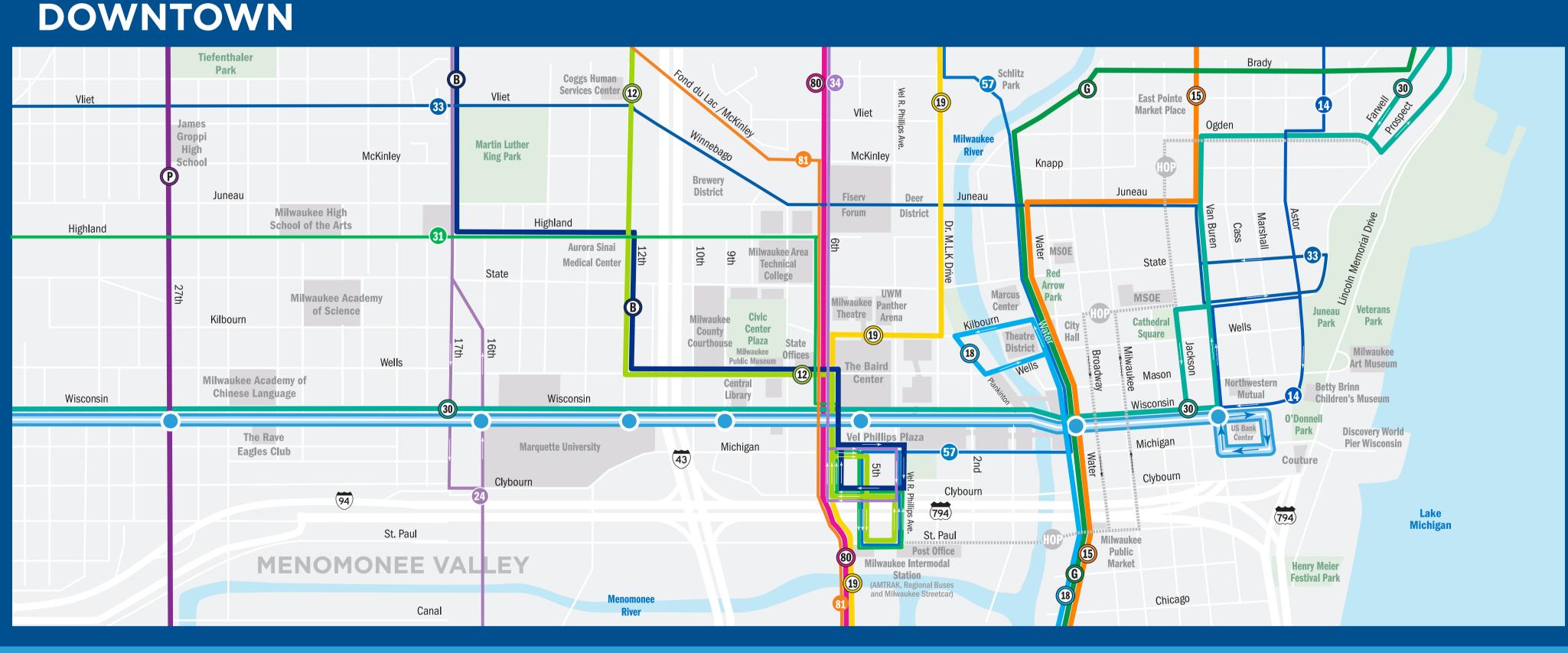
RIDER



Subscribe to Rider Insider at **RideMCTS.com/RiderInsider** for your chance to win fun prizes.

@RideMCTS

en A o B.



© CONNECT 1 (Wisconsin Avenue Bus Rapid Transit)

